



## CHINESE HISTORICAL SOCIETY OF AMERICA

965 Clay Street • San Francisco, CA 94108-1527 • tel 415-391-1188 • fax 415-391-1150 • www.chsa.org

June 1, 2007

Dear Friend of CHSA:

The Chinese Historical Society of America cordially invites your participation as a sponsor for an extravagant social and cultural highlight this fall: ***Chinatown Rising 2007***, our annual gala dinner fundraiser to be held Saturday, September 15, 2007 at the Four Seasons Hotel in San Francisco. Celebrating San Francisco Chinatown's pivotal role as a touchstone for Chinese America, the Gala will feature original performances, dynamic presentations, and colorful displays--including the fabulous Miss Chinatown USA exhibit!

Initiated in 2006, CHSA's ***Chinatown Rising*** gala theme honors the resilience and creativity of Chinese Americans in building a community literally "out of the ashes" following the 1906 Earthquake and Fire. Since then, San Francisco's Chinatown has emerged as a thriving community with a diverse mix of businesses, civic institutions, and cultural organizations; its position as an economic powerhouse and tourist draw is also unparalleled. CHSA is proud to honor the profound historical and cultural influence of this community through its work.

***Chinatown Rising 2007*** is the culmination of another incredible year highlighted by:

- The 125<sup>th</sup> anniversary commemoration of *Remembering 1882: Fighting for Civil Rights in the Shadow of the Chinese Exclusion Act* panel and traveling exhibit
- Dynamic social, community, and literary events filling our museum and learning center, including a PG&E-sponsored Lunar New Year Party, *ToiZounZ'* and *RiddimZ* reading performance by *The Eighth Promise* author William Poy Lee, and a reception for the San Francisco International Asian American Film Festival
- Original exhibits in the museum gallery featuring artist Alice Fong's Retrospective, Miss Chinatown USA, and a tribute to the Chinese American Citizens Alliance (C.A.C.A.), the first Chinese American civil rights organization
- The 20<sup>th</sup> anniversary celebration of CHSA's annual journal *Chinese America: History and Perspectives*

CHSA has progressed greatly towards its goal of sharing the rich historical experience of Chinese America. Your support will enable us to further enhance this incredibly diverse community and allow us to share our powerful and inspirational stories beyond the boundaries of the San Francisco Bay Area.



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Please review the following materials outlining participation levels and sponsor benefits for ***Chinatown Rising 2007*** and let us know if you have any questions. I look forward to working with you and we welcome your generous support!

Sincerely,

Calvin Fung  
Board President

Sue Lee  
Executive Director



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# CHINATOWN RISING 2007 GALA

## EVENT SPONSORSHIP BENEFITS\*

### **Title \$25,000**

- ♦ Two Tables of 10 in premier location
- ♦ Prominent logo recognition on event program, signage, and publicity
- ♦ Name and Logo recognition in CHSA Museum and Learning Center through 2008
- ♦ Name and Logo recognition on CHSA newsletter and website through 2008
- ♦ Weblink on CHSA website through 2008

### **Patron \$15,000**

- ♦ Table of 10 in priority location
- ♦ Name and Logo recognition on event program, signage, and publicity
- ♦ Name and Logo recognition on CHSA newsletter and website through 2008

### **Benefactor \$10,000**

- ♦ Table of 10
- ♦ Name and Logo recognition on event program, signage, and publicity
- ♦ Name and Logo recognition on CHSA newsletter through 2008

### **Sponsor \$5,000**

- ♦ Table of 10
- ♦ Name and Logo recognition on event program
- ♦ Name and Logo recognition in CHSA newsletter

### **Contributor \$3,000**

- ♦ Table of 10
- ♦ Name and Logo recognition on event program

\* Additional sponsorship opportunities available.



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### YES! I wish to sponsor Chinatown Rising 2007

#### Please indicate level of sponsorship:

- Title**                    **\$25,000**
- Patron**                   **\$15,000**
- Benefactor**           **\$10,000**
- Sponsor**                **\$5,000**
- Contributor**         **\$3,000**

#### Sponsor Information

NAME      MR.      MRS.      MS.

TITLE/COMPANY/ORGANIZATION

ADDRESS

CITY/ STATE/ ZIP

(            )  
DAY PHONE

(            )  
EVENING PHONE

EMAIL

#### Payment Method

TOTAL AMOUNT \$ \_\_\_\_\_

CHECK ENCLOSED, PAYABLE TO CHSA

VISA

MASTERCARD

CREDIT CARD # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXP DATE \_\_\_\_\_

PRINT NAME AS IT APPEARS ON CARD

CARDHOLDER SIGNATURE

**Please reply to:** CHSA / 965 Clay Street / San Francisco, CA 94108. CHSA is a California not-for-profit cooperation with 501(c)(3) status (Federal Tax ID # 94-6122446). For more information, please call (415) 391-1188 ext 101 or email [gala@chsa.org](mailto:gala@chsa.org).